



PQ10AER

SYBMS  
Motivation & Leadership  
7/10/16

Marks: 75

Time: 2 & 1/2 Hours

- Notes: -
1. Attempt all the questions.
  2. All questions carry equal marks.
  3. Attempt any 2 out of a, b and c from Q1 to Q4.

- Q1.a) Describe various ways of motivating employees at work place. (7.5)
- Q1.b) Explain various types of motivation. (7.5)
- Q1.c) Write a note on Equity theory of motivation.. (7.5)
- Q2.a) Explain various components of work life balance. (7.5)
- Q2.b) List the work life benefits that employers can provide to their employees. (7.5)
- Q2.c) Distinguish between Eastern and Western culture. (7.5)
- Q3.a) Write a note on Charismatic leaders. (7.5)
- Q3.b) Distinguish between Transactional vs. Transformational leadership (7.5)
- Q3.c) Explain the concept of Autocratic, Democratic and Paternalistic leaders. (7.5)
- Q4.a) Write a note on leadership style of Dhirubhai Ambani. (7.5)
- Q4.b) Describe various characteristics of creative leaders. (7.5)
- Q4.c) Describe leadership qualities of Mark Zuckerberg. (7.5)